



Entry Question

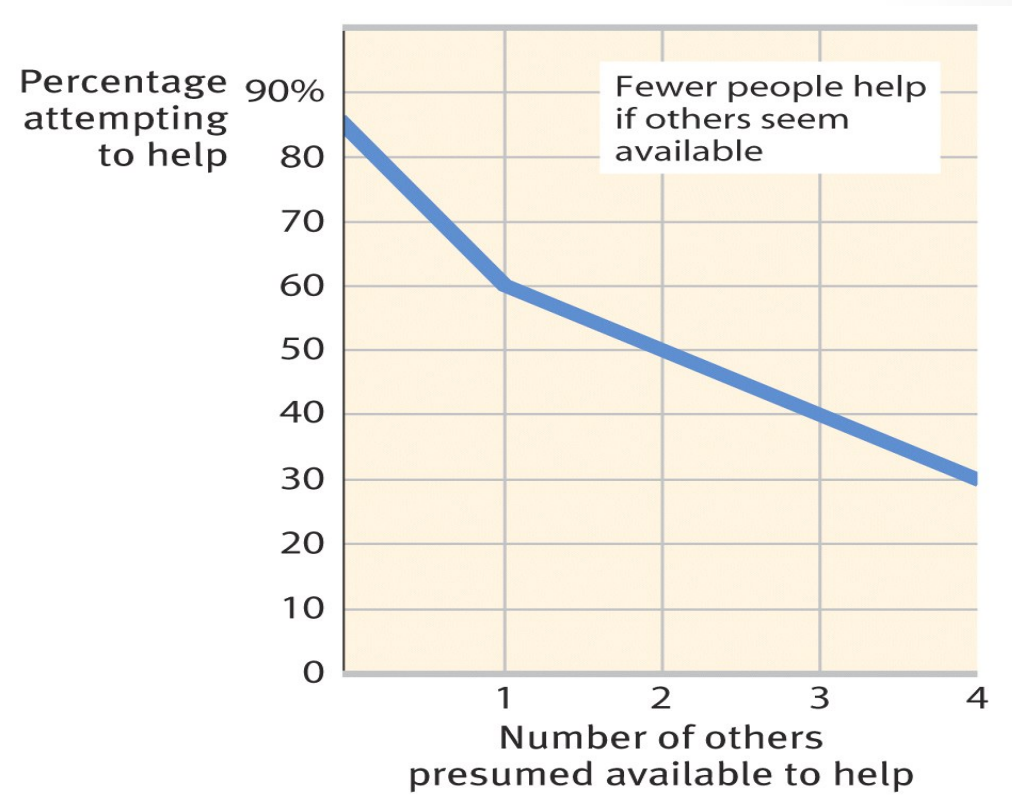
If you saw an injured person, would you help? Why?

Bystander Effect

Does prejudice impact who we help?

Bystander Effect

- Tendency for any given bystander to be less likely to give aid if other bystanders are present.
- We also tend to help people that are like us.



Notices
incident?

Yes →

Interprets
incident as
emergency?

Yes →

Assumes
responsibility

Yes →

Attempts
to help

No ↓

No
help

No ↓

No
help

No ↓

No
help



Watch Clip of Bystander Effect

You can find clips of famous bystander studies on YouTube.

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“5 Psychology Terms You’re Probably Misusing.” REFLECT: Summarize the events of Catherine “Kitty” Genovese's brutal murder. According to this podcast, why didn't people help her?